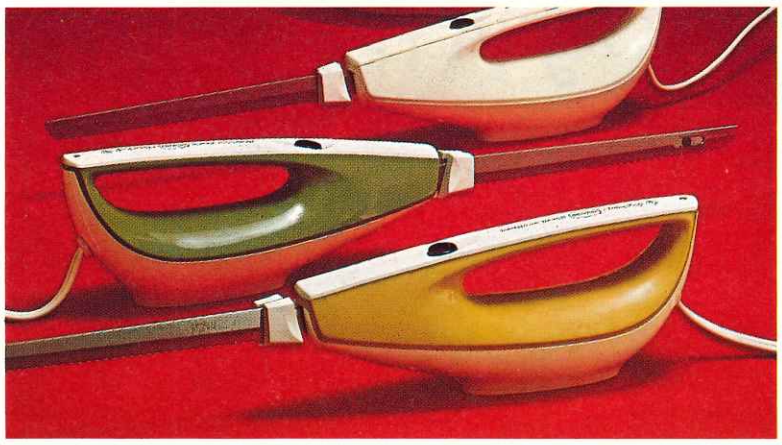
Our first smashing success was the Hole-in-the-Handle® Electric Knife.



Next came Blender Plus®.

Then came the Butter-Up® Cornpopper.

Followed by the Crockwatcher®

Insert from
Home Furnishings Daily
July 14, 1975 Section 2

Now there's

A hot new product destined to

The only fast cooker

D7/352

D7/**
352

Page 4

What can Little Mac make?
Thousands of treats! In a matter of minutes!

Hurrah Hamburger: 1 Minute!
Franks in a Flash: 2 Minutes!
Pizza Speedza: 1½ Minutes!
Grilled Cheese in a Breeze: 2 Minutes!
Even fries eggs!
Snappy Apple Turnover: 2 Minutes!
Minute Muffin: 1 Minute!

Little Mac is the only fast cooker that *does it all!* Little Mac's *exclusive* "flip-grid" design lets you cook everything from hamburgers to hot sandwiches.

And with Little Mac's non-stick coating, clean up's a snap! It's like having a *fast food restaurant* in your own home.

Little Mac.

be the greatest success of all!

that flips its grid!

Over 50 million people will see Little Mac on Monday Night Football, and on all 3 Television Networks.

Our Little Mac is big big news this fall. Big in its uniqueness. *Big* in the ad budget behind it. We'll virtually bombard your customers — on three major Networks and Monday Night Football. With Network TV coverage like this, all America will flip for the *only fast cooker* that flips its grid and does it all.

DOMINION BY

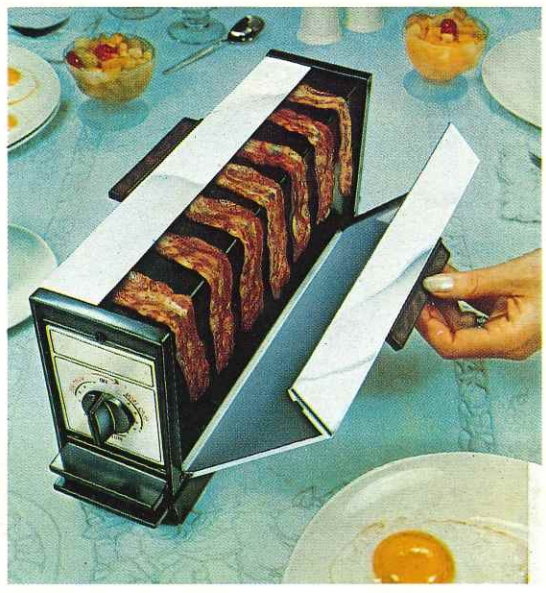
Hamilton Beach

Scovill

page 1

Hamilton Beach. Where one smashing success leads to another.

Blender Plus
The most versatile blender ever is stirring up bigger sales than ever before.

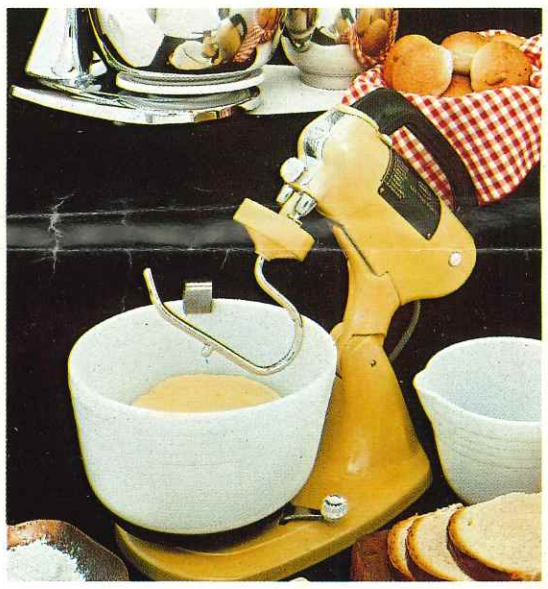


Baconer
You'll be bringing home the bacon when you stock up on our unique *totally* automatic baconer.

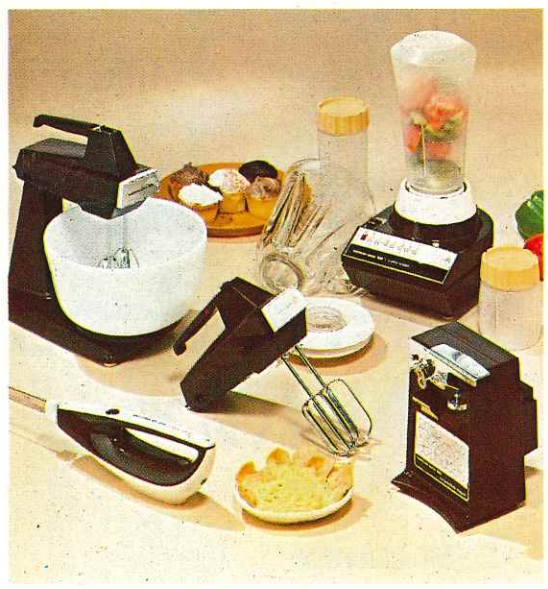
Butter-Up Corn Popper
Sales are popping with the original self-buttering corn popper.

1000 Watt Blower Styler
The fastest drying hair dryer around. It's sure to blow some fast cash your way.

Smooth Top Range
The hottest new idea in portable cooking means smooth sales for you.



Stand Mixer with Dough Hook Attachment
Your customers will never Knead again!



Sweet Chocolate Brown
The hottest new color in town will give you a taste of sweet success.

Hamilton Beach

Scovill

page 2

V